

# MILWAUKEE C O U N T Y D E F E R R E D C O M P E N S A T I O N P L A N

## MONEY MATTERS

SUMMER 2007



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### THE RIGHT MIX

*Attempt to maximize growth while minimizing portfolio risk.*

Asset allocation means determining the right mix of stocks, bonds and cash equivalents to help you prepare for a comfortable retirement. It may also help to reduce risk in your investment portfolio.

*Create a Timeline*

Although your primary goal is retirement, your financial objectives probably fall into three categories: growth, income and protecting your investments from risk. While you're working, you may seek growth; as retirement approaches, your focus may shift to income generation and risk avoidance.

*Pick and Choose*

Only you know your risk tolerance, but experts agree your allocation should gradually become more conservative as you age. For example, while a mix of 80% stock funds and 20% bond funds might be fine when you're younger, at retirement age you might want to preserve your assets and generate income while continuing to seek growth. Consider adjusting your investment allocation over your working years to gradually get more conservative as retirement approaches. When you retire, depending on your risk tolerance, you may have a more conservative mix of 40% stock funds and 60% spread among bond funds and cash equivalents.

*Continued on next page*

### MILWAUKEE COUNTY SELECT COMMITTEE ON DEFERRED COMPENSATION

#### Members:

Steve Cady - Chairman  
Rick Ceschin • Veronica Britt  
Mark Grady • Susan Walker

Room 203, Courthouse  
901 North 9th Street  
Milwaukee, Wisconsin 53233  
(414) 278-4347



## FEE HOLIDAY REMINDER:

YOUR MILWAUKEE COUNTY DEFERRED COMPENSATION PLAN IS GIVING YOU A FREE-BEE. YOUR PLAN ADMINISTRATIVE FEES WILL BE WAIVED FOR THE NEXT TWO QUARTERS, THROUGH THE END OF 2007. THAT MEANS MORE OF YOUR CONTRIBUTIONS WILL GO TO YOUR ACCOUNT BALANCE.

## THE RIGHT MIX (CONTINUED)



### *Rebalance to Stay on Track*

Once you've chosen an allocation, review it periodically to make sure your savings are on track. You may need to rebalance if personal circumstances change, or if market performance has caused certain asset classes to become overweighted in your portfolio.<sup>1</sup>

For example, if the stock market has gone up while the bond market

has stayed flat, you may need to sell a portion of your stock funds and reinvest the proceeds in bond funds to maintain your original mix.

Finally, remember that no single asset allocation is right for every investor. Yours should reflect your risk tolerance, time horizon and retirement goals. ■

## GREAT-WEST RETIREMENT SERVICES® INTRODUCES NEW RETIREE ADVOCATE

Great-West Retirement Services is pleased to announce the creation of a new position called the Retiree Advocate. The primary purpose of the Retiree Advocate is to receive and organize input from Plan participants and retirees with respect to the services, products and features that Great-West Retirement Services should provide to better serve retirees and those participants nearing retirement.

*“For the past 40 years, the public and private sectors have focused most of their efforts on the accumulation phase of retirement savings. It is now time to focus more attention on the retirement income portion of the market, and the unique and growing needs of public sector employees.” —Ron Nichols, Retiree Advocate*

Your Retiree Advocate is Ron Nichols—a 1971 graduate of Santa Barbara College and a 40-year veteran of the financial services and retirement plan business. Ron built a business focused on public sector retirement plans, which grew to encompass more than 450 public entities, with more than 100,000 participants. He is one of the founding members of the National Association of Government Defined Contribution Administrators (NAGDCA). A retiree since 2004, Ron's experience in the public sector pension business, plus his experience as a retiree, brings you a unique perspective. He is keenly focused on the needs of public sector retirees and those nearing retirement. “For the past 40 years, the public and private sectors have focused most of their efforts on the accumulation phase of retirement savings. It is now time to focus more attention on the retirement income portion of the market, and the unique and growing needs of public sector employees,” Ron says.

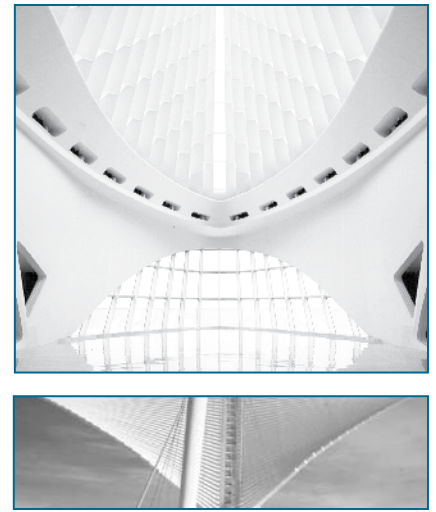


Issues of importance to retirees will appear regularly in this newsletter and on your Plan Web site. Ron also welcomes your input on issues of concern to you. He may be reached by phone at (877) RET-GWRS (738-4977) or by e-mail at [retireeadvocate@gwrs.com](mailto:retireeadvocate@gwrs.com). ■

<sup>1</sup> Rebalancing neither ensures profit nor protects against loss in declining markets. Investors should consider their financial ability to continue a rebalancing plan during periods of fluctuating price levels.

## HOW TO CONTACT A LOCAL PLAN REP:

TO TALK TO A REAL LIVE PERSON ABOUT THE PLAN, YOU CAN CALL THE LOCAL MILWAUKEE COUNTY DEFERRED COMPENSATION PLAN OFFICE AT (877) 457-MILW (6459), OPTION 2, BETWEEN THE HOURS OF 7:00 A.M. AND 7:00 P.M.



## WHY WE'RE ALL SO INTERESTED

*Interest rates impact all your investments.*

Interest rates are often called the cost of money. Actually, they're the price paid to borrow or lend money for a specified period of time. When you open a savings account, for example, or buy a certificate of deposit<sup>2</sup>, the bank is borrowing your money and paying you for the use of it. The bank then lends your money to other banks and consumers and makes a profit by charging them a higher rate of interest than it is paying you.

*What Goes Up Must Come Down*

You probably have noticed that the interest rates on loans advertised by banks constantly change, and sometimes they go up or down quite rapidly.

Why do they fluctuate so much? One important reason is inflation. When inflation is high (or expected to be high), banks and lenders know that they eventually will be paid back with dollars that are worth less than the ones they loaned out. Let's say you have \$1, and the annual inflation rate is 10%. A year from now, you'll need \$1.10 to equal your original \$1. So banks insist on higher interest rates to compensate them for the decline in their money's purchasing power.

Interest rates also move up or down when inflation expectations remain constant. That's because when the economy is doing well, businesses can find more opportunities to use your money profitably, and they are willing to pay a higher rate of interest for it.

Another powerful force is the Federal Reserve (the Fed), which sets national monetary policy and supervises banking operations nationwide. When the Fed fears that the economy is expanding so fast that inflation may increase, it tries to cool things off by pushing short-term interest rates higher so that businesses and individuals won't want to borrow as much money. In contrast, when the economy is contracting, the Fed lowers interest rates to stimulate borrowing and spending. When consumers begin borrowing and spending more money, the entire economy benefits.

*Interest Rates and Asset Allocation*

Keep in mind how changes in interest rates can affect different types of investments. Many stocks move in the opposite direction from interest rates. As businesses pay more for loans and raw materials, their earnings are reduced and stock prices generally decline.

Furthermore, interest rate changes have a more predictable impact on at least one interest-generating investment vehicle: bonds.

As a general rule, rising interest rates drive bond prices down, and falling rates drive them up. The reason: On the day a bondholder decides to sell his or her bond, current market interest rates for bonds of similar maturities will determine the price paid to redeem the bond. The bond's value will be lower when interest rates are higher than the bond's interest rate, and higher when interest rates are lower.

Usually, the more years from maturity (repayment of the bond), the bigger the price change.

When you decide how to allocate the money in your retirement plan, you are basically choosing among:

1. Lending your money out in different ways (bond funds, cash equivalents, etc.)
2. Investing in earning and/or growth potential (stock funds)
3. A mix of the two

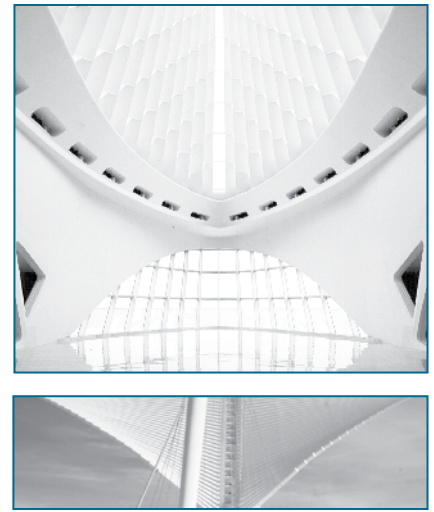
Now that you know how interest rates can impact your investments, think carefully about your asset allocation. Do your savings have the growth potential to stay ahead of inflation? The answer is very much in your interest. ■

<sup>2</sup> Certificates of deposit are insured and offer a fixed rate of return, whereas both the principal and yield of bonds and stocks will fluctuate with market conditions.



## WEB TIP

CAN'T FIND YOUR PIN? DON'T KNOW IF YOU EVER GOT ONE? JUST GO TO THE PLAN WEB SITE AT [WWW.MILWAUKEECOUNTY457.COM](http://WWW.MILWAUKEECOUNTY457.COM) AND CLICK ON THE "FORGOT YOUR PIN?" LINK UNDER ACCOUNT LOGIN. YOU CAN ALSO ORDER ONE OVER THE PHONE BY CALLING (877) 457-MILW (6459).



## DO I NEED TO CONSOLIDATE?

*One bill vs. several—what is right for you?*

Credit cards, student loans, car payments, mortgages. If you feel like you're always paying a different bill, you may be a candidate for loan consolidation. You've got lots of options to choose from, whether it's taking a personal loan from your bank or credit union or rolling your credit card balances to a lower interest rate credit card. The key is to reduce your interest rates—not just your monthly out-of-pocket costs.

These days, debt can be cheap and some credit card companies are charging single-digit interest rates for their best customers. So if you're paying upward of 18% on several credit cards, consolidating your debt could save you a lot of money. Online debt consolidation calculators can help you figure out just how much. Find one at a financial Web site like [smartmoney.com](http://smartmoney.com).<sup>3</sup> Enter the current balance on your loans along with the interest rate charged, and you'll see how consolidation could affect your overall interest rate payments.

Of course, if you take this opportunity to reduce your principal payments, your new low-interest rate loan could end up costing you more than the old one. Extending the loan payoff time frame could have the same effect. Additionally, if you are considering

combining your credit card debt onto another credit card, read over all the details of the balance transfer carefully, as many credit cards



charge a balance transfer fee that can be as high as 5% of the balance transferred. Please remember to always read the "fine print" disclosures when considering consolidating your debt, whether with a credit card or a conventional loan. ■

<sup>3</sup> Great-West Retirement Services is not responsible for, nor does it endorse the content contained in the additional Web sites provided. These Web sites are for general education and information only and are provided as a benefit to the users of the site.

Please note: This newsletter does not constitute investment or financial advice.

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